1	IN THE UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF GEORGIA
2	ATLANTA DIVISION
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4	LEON KUCHENMEISTER, et al.,) Plaintiffs,) Civil Action
5	-vs-) No. 1:17-CV-1001-RWS
6	HEALTHPORT TECHNOLOGIES,)
7	LLC, et al.,) Defendants.)
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10	Transcript of Motions Proceedings Before the Honorable Richard W. Story
11	United States District Court Judge November 13, 2017
12	Atlanta, Georgia
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15	APPEARANCES OF COUNSEL:
16	On behalf of
17	the Plaintiffs: Christopher Peter Martineau, Esq. Keith James Keogh, Esq. Justin Tharpe Holcombe, Esq.
18	
19	On behalf of Defendants: Jay P. Lefkowitz, Esq.
20	Alexandra Strang, Esq. William Vance Custer, Esq.
21	Nathaniel J. Kritzer, Esq.
22	
23	Reported stenographically by: Amanda Lohnaas, RMR, CRR Official Court Reporter
24	United States District Court Atlanta, Georgia
25	(404) 215-1546

- 1 (Monday, November 13, 2017, 2:05 p.m.; Atlanta,
- 2 Georgia.)
- 3 THE COURT: Be seated.
- 4 THE COURTROOM DEPUTY: Court now calls for oral argument
- 5 in Civil Action 1:17-CV-1001, Kuchenmeister, et al. versus
- 6 Healthport Technologies, LLC, et al.
- 7 Counsel, will you please state your name for the record?
- 8 MR. MARTINEAU: Chris Martineau for the plaintiffs.
- 9 MR. KEOGH: Good afternoon, Your Honor, Keith Keogh for
- 10 the plaintiffs.
- MR. HOLCOMBE: Good afternoon, Justin Holcombe for the
- 12 plaintiffs.
- 13 THE COURT: Good afternoon.
- MR. CUSTER: Your Honor, Bill Custer, Bryan Cave, for
- 15 Ciox.
- MS. STRANG: Good morning, Ally Strang for Ciox.
- 17 MR. LEFKOWITZ: Good afternoon, Your Honor, Jay
- 18 Lefkowitz also for Ciox.
- 19 MR. KRITZER: Nathaniel Kritzer also for Ciox.
- 20 THE COURT: Good afternoon.
- Okay, we are here for purposes of having oral argument
- 22 on pending motions to dismiss that have been filed on behalf
- 23 of Ciox.
- 24 And let me say to counsel I have read the briefs that
- 25 have been submitted and have reviewed a number of exhibits.

- 1 I will not represent to you that I have reviewed every
- 2 exhibit that's been submitted, you have submitted a fair
- 3 number, but I think I've looked at the ones that hopefully
- 4 are the most important. So there's not a need to take me
- 5 from the very base forward; I have a general knowledge of
- 6 what we're here about and I think what the issues are about.
- 7 So I would urge you during your presentations to focus on
- 8 what you think are the essential matters and certainly to
- 9 respond to the extent you wish to in terms of the subsequent
- 10 briefing that may have occurred in the case.
- 11 In some instances I would, since the defendant has filed
- 12 a reply brief, I would immediately start with the plaintiffs.
- 13 But since this is a little complex and there are some issues
- 14 that you may want to set the table from the perspective of
- 15 the defendants, I'll allow the defendant to proceed initially
- 16 since you are the moving party and I'll hear from counsel at
- 17 this time.
- MR. LEFKOWITZ: Thank you, Your Honor, Jay Lefkowitz.
- 19 Given that initial admonition, I'll try to be quite brief and
- 20 then, obviously, save whatever time I need to handle any
- 21 rebuttal after your colloquy with the plaintiffs.
- I also want to thank you for scheduling oral argument, I
- 23 know that's not always what Your Honor does, and, consistent
- 24 with your local rule, I have invited my colleague Ally
- 25 Strang, who is a graduate of New York Law School, class of --

- 1 NYU Law School, sorry, class of 2014, to present argument
- 2 with me.
- 3 She's going to handle the issues relating to voluntary
- 4 payment and money had and received, as well as the unjust
- 5 enrichment. And what I'm going to do, Your Honor, if I may,
- 6 is just take maybe 10 to 12 minutes, hopefully no longer, and
- 7 set the table and address what I think are the preliminary
- 8 issues that really address both the 12(b)(1) and the 12(b)(6)
- 9 having to do with whether there's even a viable claim here
- 10 for relief, and then I'll talk a little bit about the state
- 11 fraud and negligent misrepresentation claims which I think
- 12 are related to that.
- So, Your Honor, if I may, the plaintiffs are bringing
- 14 state law claims for charging more than \$6.50 per record.
- 15 The one thing that I think we all agree on is there is no
- 16 private right of action under HIPAA.
- 17 But that's about the end of our agreement because what
- 18 they then do is they file a complaint and, with respect to
- 19 every single claim for relief in the complaint, what they're
- 20 really doing is pleading that we are in fact violating HIPAA,
- 21 and in particular we're violating not only -- not the statute
- 22 itself, although there wouldn't be a private right of action
- 23 under the statute, as the Eleventh Circuit has said most
- 24 recently in the Diaz case and before that in the Nemo versus
- 25 Bright case, but they're actually focused on something that

- 1 is not even a statute -- not even a regulation that went
- 2 through notice and comment rule-making, but a website FAQ,
- 3 something posted on the website that says \$6.50. And that's
- 4 what they're hanging their hat on, and that didn't even go
- 5 through notice and comment rule-making.
- But just to point to the complaint, since that's the
- 7 operative document, and I'll just give you a few citations
- 8 from the complaint, on the breach of contract claims at 227
- 9 and 228 they say defendants breached the contract by imposing
- 10 a fee in excess of 6.50.
- 11 For unjust enrichment at paragraph 248, they received a
- 12 benefit through misrepresentation by receiving more than
- 13 6.50.
- Money had and received, paragraph 267, and fraud,
- paragraph 279, they say the invoices were a misrepresentation
- 16 because they charged more than 6.50.
- Negligent misrepresentation at paragraph 294, the
- 18 defendants had a duty to disclose that they only owed up to
- 19 \$6.50.
- 20 And finally on the Business Practices Act claim at
- 21 paragraph 318, defendants created deceptive and misleading
- 22 invoices charging more than 6.50.
- 23 So I think it's clear what the thrust of this case is.
- The leading case here, obviously it's the Bright versus
- 25 Nemo case, but the Eleventh Circuit in 2012 at Diaz amplified

- 1 the same point and cited with approval Bright versus Nemo
- 2 when it affirmed the dismissal of the state law wrongful
- 3 foreclosure claim, even though there was Veterans
- 4 Administration guidance on point having to do with
- 5 foreclosure issues, and the Court said, sorry, you can't do
- 6 an end run around the no private right of action.
- 7 And Your Honor followed Bright versus Nemo in a case
- 8 called Chapman versus Mortgage Electronic Registration
- 9 Services, 2013 WL 4855259, on the same point, although in
- 10 effect even in a stronger way than our case because in that
- 11 case there was actually a VA regulation that had gone through
- 12 notice and comment rule-making that was on point in terms of
- 13 getting an approval for an assignment.
- 14 And even there where you actually had a regulation as
- opposed to a guidance, the court threw that claim out.
- Now, what did they do to get around that? They say,
- 17 well, we're actually just bringing common-law claims and
- 18 we're looking to the HIPAA \$6.50 as a guidepost. I want to
- 19 just be very brief about that. They cite three, four, five
- 20 cases from around the country. There is no Georgia case that
- 21 actually says that you can use HIPAA as a guidepost to bring
- 22 a claim that is otherwise foreclosed.
- But even under those cases there's a dramatic
- 24 distinction here. The Fanean versus Rite Aid case of
- 25 Delaware Superior Court which they cite from 2009, is a

- 1 paradigmatic example of the difference because in that case
- 2 there was an invasion of privacy claim, a state law claim
- 3 brought in the case for invasion of privacy, but the
- 4 definition, the metrics, how do you understand what invasion
- 5 of privacy means wasn't well defined under Delaware law so
- 6 the Delaware court said, okay, in that situation where you're
- 7 actually bringing a state common-law claim we can look to
- 8 federal law to fill in the gaps as a guidepost.
- 9 Here they don't have an independent state law claim. So
- 10 I would suggest, Your Honor, that as a threshold matter this
- 11 case is an easy case to resolve because all they are
- 12 effectively doing is trying to get around the no private
- 13 right of action that the Eleventh Circuit and Your Honor has
- 14 previously amplified, and in fact, they're not even trying to
- bring a statutory or a regulatory claim; they're bringing a
- 16 claim about quidance.
- Now I do want to speak briefly about their fraud and
- 18 negligent misrepresentation claim because those are state law
- 19 claims and I think we have to give them their due.
- The plaintiffs allege that they relied on defendants'
- 21 invoices and they paid them. This is at the complaint at
- 22 231, 247, 263, and 282. But their allegations themselves
- 23 actually disprove their own reliance. After all, they say in
- 24 their complaint: "Defendants were informed of their
- 25 unreasonable and illegal attempts to charge Plaintiff Gravitt

- 1 for copies of her electronically stored PHI." That's at 138.
- Well, they clearly weren't misled if they are alleging
- 3 that they were putting us on notice that we were in violation
- 4 of their view of the law.
- 5 And, moreover, there's another problem with their fraud
- 6 claim. At best they're pleading a misrepresentation of law,
- 7 which under Lakeside Investment Group versus Allen, Georgia,
- 8 253 Ga. App. 458, and several other well-known precedents,
- 9 you can't plead misrepresentation of law; you can only plead
- 10 misrepresentation of fact.
- And what are they saying? At 277: "Defendants knew
- 12 prior to March 26, 2016, but at a minimum after that, that
- 13 the most they could charge an individual who requested the
- 14 production of electronically stored PHI in electronic format
- 15 was 6.50."
- That's their allegation. Their allegation is that we
- 17 made a misrepresentation as to the law.
- In fact, in their brief at page 12, in their response
- 19 brief, they say, look, they claim, quote, "Ciox states the
- 20 amount that Ciox charged in its invoice was not a false
- 21 statement or a misrepresentation."
- It set forth the exact amount that Ciox was charging,
- 23 and that's a correct summary of what we said. Then they go
- on to say, and I quote: "That it did and that," quote, "the
- 25 exact amount that Ciox was charging which Ciox has not and

- 1 cannot deny was a material misrepresentation of the amount
- 2 Ciox was permitted to charge."
- 3 So, Your Honor, they have two problems with their claims
- 4 for misrepresentation.
- 5 The first problem is they certainly didn't rely on
- 6 anything because they actually told us, put us on notice that
- 7 they thought we were misleading them and that it was not an
- 8 accurate amount or a lawful amount to pay. So there's no
- 9 justifiable reliance.
- And, number two, there's no misrepresentation of fact.
- 11 At most there's a misrepresentation of law.
- 12 And that's why their fraud and negligent
- 13 misrepresentation claims simply fail.
- 14 Finally, their Georgia Business Practices Act claim
- 15 fails because misrepresentation or reliance are required for
- 16 this claim. It's an element of the claim. Zeeman versus
- 17 Black, 156 Ga. App. 82 at page 87: "A claimant who alleges
- 18 the FBPA was violated as a result of a misrepresentation must
- 19 demonstrate that he was injured as the result of the reliance
- 20 on the alleged misrepresentation."
- 21 So wholly apart from the secondary elements under the
- 22 Georgia Business Practices Act, which is that if it's a
- 23 heavily regulated area, which this is, and which their own
- 24 complaint makes clear it's heavily regulated and we cited all
- 25 sorts of documentation about the extent to which HHS

- 1 investigates claims under HIPAA, but wholly apart from that
- 2 basis for denying the claim under the Business Practices Act,
- 3 they also simply can't prove, even allege the claim because
- 4 they haven't alleged the fraud or the negligent
- 5 misrepresentation.
- 6 The last thing I want to mention before I yield to my
- 7 colleague is their contract claim, because it's our position
- 8 that they lack standing to sue under the Ciox contracts.
- 9 These business associate agreements, and we've attached
- 10 the three business associate agreements that are applicable
- 11 to each of the healthcare providers -- Health Partners,
- 12 Allina, and HealthEast -- each one of them unambiguously
- 13 disclaims third-party rights. And the language is almost
- 14 identical, we've cited it in our exhibits, I'll just quote
- 15 from one of them: "This BAA confers no enforceable legal
- 16 right or remedy on any individual or entity other than the
- 17 parties unless expressly is provided."
- 18 Another one, it says: "The agreement inures to the
- 19 benefit of the parties hereto but not to the benefit of any
- 20 other third party," and it's the same language in all.
- Now, the plaintiffs say, well, there's still some
- 22 ambiguity and they cite an unpublished opinion from Texas
- 23 called La Joya Independent School District versus Villarreal,
- 24 which even though there was a similar statement, nonetheless
- 25 said, well, we are going to construe a third-party

- 1 beneficiary here.
- 2 But in that case it was very, very different. In that
- 3 case the specific trumped the general because there was a
- 4 clause in that very contract that says even though our
- 5 premise is that this contract is not to benefit any third
- 6 party, a particular broker, a real estate broker was
- 7 mentioned by name as a party who is intended to benefit from
- 8 that contract. And obviously I think that case, that Texas
- 9 case, that exception actually proved the general rule which
- 10 is well settled.
- 11 The parties are essentially shifting the burden of
- 12 responding to requests for medical records not to create
- 13 third-party rights here, because under HIPAA the records are
- 14 going to go to the plaintiffs under any circumstance.
- 15 They're going to go because they're entitled to them.
- These contracts were entered into between hospitals and
- 17 healthcare providers and a facilitator of medical records for
- 18 the express purpose of relieving the hospitals of their
- 19 obligation to comply with HIPAA, and in the same way that
- 20 there are no third-party beneficiaries when a real estate
- 21 assessor enters into a contract with a town to provide real
- 22 estate tax assessments of every home in the town, obviously
- 23 individuals are going to benefit from that assessment, but if
- 24 they are expressly excluded from the contract then they
- 25 don't -- then they don't have any right.

- 1 I'm going to let Ms. Strang talk about the voluntary
- 2 payment doctrine, which under Cotton and under your own
- 3 Tri-City case I think would dispose of the claims under the
- 4 contract, even if there were a viable contract because
- 5 everything's been paid.
- I just want to make one other point in closing, which is
- 7 their contract claims also fail under Astra versus Santa
- 8 Clara, which is a recent 2011 Supreme Court of the United
- 9 States case. As in Astra, the contract that the plaintiffs
- 10 are suing on are mandated by law and they implement federal
- 11 regulations here.
- And just as in Astra, HHS is empowered to enforce HIPAA
- 13 and, as the Court said, allowing private third parties to sue
- in this situation would, quote, "spawn a multitude of
- 15 dispersed and uncoordinated lawsuits."
- 16 In fact, in this own district we have a decision from
- 17 Judge Batten in a case called McCabe versus Daimler,
- 18 948 F.Supp.2d 1347, where he said at 1366: "The Court has no
- 19 power to recognize what would effectively be a private right
- 20 of action that Congress declined to create."
- 21 That was a case where he made very clear in his opinion
- that Mercedes-Benz had a fuel defect, there was a problem
- 23 with these vehicles, and the individuals were bringing a
- 24 lawsuit, and to the extent that they could actually plead a
- 25 true fraud case, real fraud, real reliance, real

- 1 misrepresentations, he said that could continue.
- 2 But what he said could not continue, and that's what's
- 3 so relevant here, is he said you can't bring your claim and
- 4 say under the Motor Vehicle Safety Act, like the HIPAA Act
- 5 here, the defendants were obligated to pay something to the
- 6 plaintiffs here because, as the judge ruled in that case,
- 7 that would simply be an end run around a no private right of
- 8 action.
- 9 So just to conclude, Your Honor, I think this case,
- 10 first and foremost, should be thrown out or dismissed because
- 11 this is all an end run around something that Congress has
- 12 said there's no private right of action. They haven't
- 13 brought independent state law claims that would warrant
- 14 using, even if Georgia law were to recognize the guidepost
- 15 theory, which it hasn't yet recognized in any case, it
- 16 wouldn't warrant employing that rule from other
- 17 jurisdictions. This is not even a regulation or a statute,
- 18 so it's even weaker than the situation that you had in the
- 19 Chapman case a couple of years ago.
- 20 And with respect to the contracts, they couldn't be more
- 21 clear that they expressly say there are no third-party
- 22 rights.
- 23 THE COURT: With regard to your last point and your
- 24 issue of standing, that goes to the question of whether they
- 25 have claims arising under the BAAs, your contention being

- 1 that they're, neither party, is obviously, nor a third-party,
- 2 beneficiaries of those agreements. But in terms of their
- 3 standing for the other state law claims, would you agree, and
- 4 I think you said in your brief, that there is a contract
- 5 between your client and the plaintiffs in terms of the
- 6 contracting for the providing of the records at the price at
- 7 which they were provided.
- In other words, there was an agreement there and if
- 9 there is a cause of action that arises from that, and I'm not
- 10 saying there is, but if there were a cause of action that
- 11 arose from that relationship that they would have standing
- 12 with regard to that contract.
- MR. LEFKOWITZ: Well, there are contracts between --
- 14 there are not -- we don't have a contract with any of these
- 15 plaintiffs. We have contracts with healthcare providers and
- 16 under those contracts we have obligations and the obligations
- 17 that we have under those contracts expressly disclaim any
- 18 third-party beneficiary.
- I guess you could find, Your Honor -- I think that that
- 20 means they don't have standing to sue under the contract and
- 21 since I also don't think they have standing to bring what is
- 22 effectively an end run around a private right of action, I
- 23 don't think they have any claim to bring, but they certainly
- 24 can claim, for example, fraud and misrepresentation, and if
- 25 they could claim that we simply engaged in a fraud, that we

- 1 made a misrepresentation of fact, that they relied on that,
- 2 that would be a different story, Your Honor.
- 3 THE COURT: And that's what I'm talking about.
- 4 MR. LEFKOWITZ: Correct.
- 5 THE COURT: I'm not talking about a claim that relies on
- 6 your failure to have done something you were required to do
- 7 under the business associate agreement, but rather an
- 8 obligation you had when they ordered their records or
- 9 whatever and you then engaged in that relationship that you
- 10 had with them.
- 11 MR. LEFKOWITZ: Sure. And we actually sent them an
- 12 invoice and there is a document that says when we send them
- 13 an invoice we're in effect contracting with them and if we
- 14 had sent them an invoice and we had made a misrepresentation
- of fact in the invoice and then they didn't know about it and
- 16 they then paid, not a situation where it's a
- 17 misrepresentation of the law, we're not a situation like in
- 18 the Shaw case where they should have known, they were on
- 19 notice, but if we really made a misrepresentation of fact and
- 20 they relied on it that would be a different story, Your
- 21 Honor.
- 22 THE COURT: That's my point. In terms of distinguishing
- 23 the issue that you've raised in one of your motions, which is
- 24 a standing issue, that goes to claims arising under the BAA,
- 25 whereas that particular defense may not necessarily apply to

- 1 these other claims, while I recognize you have the other
- 2 defenses.
- 3 MR. LEFKOWITZ: And that's a perfect seque to the
- 4 voluntary payment, which I think is one of the strongest.
- 5 Thank you, Your Honor.
- 6 THE COURT: Yes, sir.
- 7 MS. STRANG: Good afternoon, Your Honor.
- 8 THE COURT: Good afternoon.
- 9 MS. STRANG: My name is Ally Strang. I'll be arguing
- 10 for dismissal of the unjust enrichment and money had and
- 11 received claims against Ciox.
- 12 I'm going to focus on two different reasons why these
- 13 claims should be dismissed.
- The first is voluntary payment. It's undisputed here
- 15 that plaintiffs paid the invoices that Ciox sent to them;
- 16 they paid in full. So in response we've raised voluntary
- 17 payment. And in Georgia that is codified at statute 13-1-13.
- 18 Plaintiffs say that there are two exceptions to
- 19 voluntary payment which apply under these allegations. The
- 20 first exception that they allege is fraud. But as has
- 21 already been discussed here, plaintiffs have not alleged a
- 22 cognizable claim for fraud. They haven't pleaded a single
- 23 misrepresentation of fact and even if they had they have not
- 24 pleaded reliance on any misrepresentations of fact.
- There's actually a case that's directly on point under

- 1 these allegations and it demonstrates that the fraud
- 2 exception is inapplicable here, and that's the Cotton case,
- 3 which is a Georgia Court of Appeals decision. And in that
- 4 case defendants were similar to Ciox, companies that copied
- 5 medical records for plaintiffs. Plaintiffs were former
- 6 hospital patients and they had some records copied for them.
- 7 After they paid they said that the defendants had
- 8 overcharged them based on a Georgia statute that's not at
- 9 issue in this case. So in that case there were also
- 10 statutory overcharges. And the plaintiffs argued that
- 11 voluntary payment didn't apply even though they had paid in
- 12 full because the copying companies, quote, "practiced an
- 13 artifice on them by providing the records which the hospitals
- 14 had a duty to provide and then billing them for excessive and
- 15 illegal amounts which the hospitals could not impose."
- And the court rejected that argument and said there was
- 17 no fraud because, quote, "to the extent that this practice by
- 18 the defendants may have constituted some sort of artifice, it
- 19 does not appear that it in any way induced the plaintiffs
- 20 into making the payments they seek to recover."
- 21 So, in other words, just like in this case, the *Cotton*
- 22 plaintiffs had pleaded full knowledge of the material facts
- and they had pleaded that they hadn't relied on any
- 24 misrepresentations, even if there were misrepresentations.
- 25 Plaintiffs' main case in response here is the SouthStar

- 1 Energy case. That case is also about statutory overcharges
- 2 and in that case the plaintiffs also alleged fraud, just like
- 3 here. And plaintiffs say just because they've alleged fraud,
- 4 just because they've alleged these misrepresentations, that
- 5 their claim should survive.
- 6 But SouthStar is distinguishable on at least two
- 7 grounds. First off, in that case the defendants were natural
- 8 gas companies and there was a statute on point for natural
- 9 gas companies that required them to refund any overcharges.
- 10 So the court looked at the two statutes, the natural gas
- 11 company statute and the voluntarily payment statute, and said
- 12 that the more specific statute should trump the more general
- 13 statute, which was voluntary payment.
- 14 Of course, here there's no second statutory issue on
- 15 point that would compel that result.
- And even moreover, the SouthStar plaintiffs said that
- 17 the misrepresentations themselves actually, quote, "prevented
- 18 them from discovering the alleged overcharges."
- 19 Here the plaintiffs themselves in their complaint have
- 20 pleaded that they knew about the overcharges before they paid
- 21 it. So it's simply not -- it's not on all fours with our
- 22 case.
- 23 THE COURT: So is it your position that essentially a
- 24 party that knows he's overcharged has a choice, his choices
- are just do not pay or pay and lose your rights for recovery?

- 1 MS. STRANG: Yes. So for example, the plaintiffs in
- 2 this case could have not paid and then dealt with any
- 3 ramifications later on; or they could have paid, which in
- 4 this case they did, and in that case the voluntary payment
- 5 doctrine applies unless some other exception bars voluntary
- 6 payment.
- 7 THE COURT: So even if there's collateral damage that
- 8 the party might suffer as a result of nonpayment through the
- 9 credit reports or whatever may occur, that's, under the law
- in Georgia, those are your options?
- 11 MS. STRANG: Under the law in Georgia those are your
- 12 options if the only collateral damage that's alleged is a
- 13 fear of collection action or a fear of risk of impairment of
- 14 credit, and that's exactly what we have alleged here.
- 15 And that actually again brings us back to *Cotton* because
- 16 plaintiffs say that they paid under an urgent and immediate
- 17 necessity for exactly those reasons. But the only urgent and
- immediate necessity that they allege is fear of collection
- 19 attempts. And again we have Cotton that could not be clearer
- 20 that the risk of, quote, "collection action and impairment of
- 21 credit does not constitute an urgent necessity within the
- 22 meaning of the voluntary payment doctrine."
- 23 And, again, Your Honor has recognized this before in the
- 24 Tri-County case, 2011 WL 1497384.
- 25 THE COURT: This is -- you know, you always worry about

- 1 getting a question from out of left field from the judge so
- I'm going to warn you before I ask, here it comes.
- 3 MS. STRANG: Okay.
- 4 THE COURT: I'm just wondering, this is just my
- 5 curiosity, just how far does this go? For example, if I were
- 6 requesting from your client that he get my medical records
- 7 because I need them for my doctor for treatment that I need
- 8 that could be life-changing or even end my life if I didn't
- 9 get it and I need this record to get it to my doctor and I've
- 10 got to pay to get it, and I pay even though I think you're
- 11 overcharging me, am I stuck then?
- MS. STRANG: No. I think you wouldn't be stuck in that
- 13 case. In that case you were under an urgent and immediate
- 14 necessity because you needed the medical records for a
- 15 medical procedure, at least arguably. But in this case the
- 16 plaintiffs got their medical records before they paid, so the
- 17 medical records were not being held hostage here.
- 18 THE COURT: Okay.
- MS. STRANG: So separate and apart from voluntary
- 20 payment there's another reason why the unjust enrichment and
- 21 money had and received claims should be dismissed and that's
- 22 because plaintiffs have not alleged anything unjust or
- 23 unlawful here except for what is based on the \$6.50 ceiling.
- 24 And without that ceiling, which has no private right of
- 25 action, as has already been discussed, they haven't alleged

- 1 anything unjust.
- 2 As Mr. Lefkowitz already discussed and briefed, that the
- 3 Northern District of Georgia has considered a similar issue
- 4 in the McCabe v. Daimler case. In that case the plaintiff
- 5 paid for some car repairs and they argued that they shouldn't
- 6 have had to pay for those repairs under the Motor Vehicle and
- 7 Safety Act, and they said because they paid for them instead
- 8 of defendants that defendants were unjustly enriched. And
- 9 the Motor Vehicle and Safety Act, like HIPAA and like the
- 10 guidance, had no private right of action.
- 11 The Court dismissed the unjust enrichment claim because
- 12 the act, quote, "did not create a private right of action.
- 13 Plaintiffs cannot overcome that obstacle by fashioning an
- 14 alternative claim that is in essence a suit to enforce the
- 15 statute itself."
- Unless Your Honor has any additional questions I'll
- 17 reserve any remaining time.
- 18 THE COURT: Thank you.
- 19 MS. STRANG: Thank you.
- THE COURT: I'll hear from the plaintiffs.
- 21 MR. MARTINEAU: Good afternoon, Your Honor.
- 22 THE COURT: Good afternoon.
- MR. MARTINEAU: Chris Martineau, and I apologize for not
- 24 standing up in the beginning. But in any case I'm going to
- 25 try and answer or respond to defendants here.

- 1 The first thing I wanted to mention is the fact that we
- 2 are not claiming a violation of HIPAA. Plain and simple,
- 3 breach of contract is the first and foremost. And Your Honor
- 4 hit it right on the head, there's two potential breach of
- 5 contracts in play in this case.
- 6 The one is the invoice itself and since I can speak to
- 7 it right away, I will do so by saying that the contract
- 8 itself, defendants wanted to say that it was a contract, they
- 9 went to great lengths within their initial brief to indicate
- 10 it was a contract, and they cite to a case called Clow
- 11 Corporation versus Metro Pipeline Company.
- 12 And the reason that's important Your Honor is, number
- one, it indicates that the invoice can be a contract; but,
- 14 two, within that case the court went through and discussed
- 15 the UCC. And based on the terms of the UCC the contract
- 16 itself can be revoked, which the plaintiffs in this case did
- 17 when they made payment under protest and demanded their money
- 18 back. Voluntary payment doctrine doesn't apply in that
- 19 scenario.
- In doing so, that contract itself would be enough
- 21 because they admit that the contract exists. The contract
- 22 itself also, the terms of that invoice don't come from HIPAA,
- 23 don't come from the guidance issuance from HHS, but rather it
- 24 comes from the BAA, the business associates agreement.
- 25 And within that agreement is where the terms are how

- 1 much they can charge and the fact that the plaintiff is --
- 2 that they're going to have to give the records to the
- 3 plaintiff, or if the consumer requests the records, and as a
- 4 result it is that contract, number one, that certainly is in
- 5 play in this case, and because Ciox was bound to provide the
- 6 records upon request for no more -- well, they had three
- 7 options, Your Honor.
- 8 They could have made the copies and tracked their hours
- 9 and then charged for that, or they could have done the flat
- 10 rate, which is \$6.50, or they could have also contacted them
- and said we can't do this for this amount. There's many
- 12 things they could have done.
- But the \$6.50 is a benchmark to be used based on the
- 14 contract itself because the contract, it's the benchmark in
- 15 that because they chose not to do those other things in this
- 16 scenario, we know that the most that they can charge is
- 17 \$6.50.
- 18 THE COURT: Did you say your clients revoked the
- 19 contracts?
- MR. MARTINEAU: The invoices themselves. They actually
- 21 wrote on the invoices when some of them sent them back saying
- 22 we don't think we owe this, we're paying under protest. Then
- 23 there was demand letters sent to Ciox by all three saying we
- 24 want our money back, and, by the way, pay everybody else
- 25 back, you've charged more than you were supposed to in this

- 1 scenario. So, yes, that's revocation, we want our money
- 2 back.
- 3 And under the UCC you have to revoke consent but you
- 4 also have to pay the reasonable value for what you received.
- 5 That value comes through their BAA, which says \$6.50 because
- 6 they took no other measure to determine a value of what the
- 7 labor rate was, the postage and everything else. They could
- 8 have itemized all that out but they didn't, which leaves them
- 9 at the \$6.50, the max they could charge.
- 10 THE COURT: It seems to me the contract has been
- 11 completed at that point. Would it be more in the nature of a
- 12 rescission as opposed to a revocation? Maybe it doesn't
- 13 matter a great deal except in a rescission you restore both
- 14 parties to the position where they were, which would seem to
- 15 suggest your client would have to return the documents to
- 16 them to get their money back.
- 17 MR. MARTINEAU: But, Your Honor, under the UCC and under
- 18 the case that they had referenced it says that they have to
- 19 pay for what they received. So the records they want to
- 20 keep, they don't want to give them back. And so by keeping
- 21 it, though, they have to make good on what they received
- 22 pursuant to, you know, the benchmark of what they owed.
- They sent it all because they didn't know. And that
- 24 leads me to the second point.
- When we're talking about standing, Your Honor, there

- 1 seems to be this notion that the plaintiffs knew that they
- 2 were paying more than they were supposed to.
- First of all, there was no discussion by the defense
- 4 about Mr. Kuchenmeister. Mr. Kuchenmeister himself, he never
- 5 sent the letter. He received an invoice and he paid under
- 6 protest. There's no knowledge pled that he knew ahead of
- 7 time that he needed -- that he was paying more than he was
- 8 supposed to.
- 9 Second of all, what's been left out by the defense is
- 10 that Ms. Hugger-Gravitt and Ms. Bretoi, after they sent the
- 11 initial letter saying, hey, you're charging us too much, you
- 12 shouldn't be charging us this amount, Ciox continued to send
- 13 letters or invoices saying, no, you owe us this amount.
- So then a payment was sent for \$6.50. But here goes to
- 15 the practice that was continued upon the plaintiffs: After
- 16 the payment was received, as pled, Ciox cashed the checks by
- 17 Ms. Gravitt and by Ms. Bretoi and then continued to invoice
- 18 continually for the additional amount. That is a deceptive
- 19 practice.
- 20 Again, their BAA says they know that they are obligated
- 21 to pay -- to bill -- first of all, I should say Ciox can't
- 22 even touch plaintiffs' medical records without the permission
- of the BAA, without the consent, without the contract,
- 24 because HIPAA says no way, you can't touch them.
- So they have to have an agreement in place to allow them

- 1 to even access those records. And once they have access
- 2 their contracts, which are negotiated, and that's important
- 3 as well, but which they negotiated is what bound them to
- 4 \$6.50, there's no question about that.
- 5 It's just because there's not a direct contract between
- 6 the two that they want to argue that, you know, we're trying
- 7 to argue HIPAA and everything else, but that's just the
- 8 benchmark.
- 9 So towards their fraud and negligent misrepresentation,
- 10 and even more importantly towards the Fair Claims Business
- 11 Practices Act, there has been pled by all three plaintiffs
- 12 the practice of continuing to assert, and they said there's
- 13 no facts that have been asserted.
- 14 Well, every time they sent an invoice that's incorrect
- 15 for the amount they know they're allowed to charged under
- 16 their BAA, that's a fraudulent or deceptive practice to
- 17 assert money they're not owed, especially when they're paid
- 18 \$6.50 and they kept telling the plaintiffs you need to pay
- 19 this.
- 20 And there's been an example in the complaint that was
- 21 provided, Your Honor, and it's a collection letter to
- 22 Ms. Bretoi and it says in there that if you don't pay this,
- 23 it says if you don't pay this, we're at our last attempt,
- 24 we're going to send it to collections.
- So they want to argue that, you know, there's no dire

- 1 need, there's no reason to worry about it. But we know
- 2 credit in America right now is a big deal. Equifax is one
- 3 prime example that if your credit is messed up for whatever
- 4 reason, that's important for people to get jobs, to get
- 5 housing, whatever. And it's more important now than it ever
- 6 has been. And when somebody knows that if they don't pay the
- 7 full bill and you're being told if you don't pay it's going
- 8 to collections, you're going to pay the bill and you're going
- 9 to ask for the money back.
- 10 Under the Georgia Fair Claims Business Practices Act
- 11 there's this notion I just wanted to hammer home again that
- 12 Ciox is claiming that they're regulated by HHS. And to some
- 13 extent they are. But for this purpose, for purposes of what
- 14 they can charge a consumer when they request their personal
- 15 health information, they are not regulated.
- In fact, their brief, and I don't have the page, Your
- 17 Honor, but their own -- their reply brief indicates that you
- 18 shouldn't take our word for it, plaintiffs' word that they're
- 19 not regulated, but in the footnote on the same page they say
- 20 we're not conceding that we are, we don't agree that we are
- 21 and, oh, by the way, their Exhibit A to their motion goes
- 22 through and talks about how HHS is only regulating the
- 23 covered entity.
- 24 And then if you look at their actual business -- the
- 25 BAAs, within the BAAs themselves they say we're going to take

- on the obligations that you, medical provider, are obligated
- 2 to take on pursuant to the privacy rule, and, oh, if we mess
- 3 up on that we agree to hold you harmless and indemnify you
- 4 for that.
- 5 So they take on the responsibility but it's because of
- 6 the contract that they have, they take on that responsibility
- 7 and they won't admit or concede that they are not governed by
- 8 HHS.
- 9 So the fact is their argument about being regulated or
- 10 being a regulated component here, that's not the case. And
- 11 because we have alleged fraud in great detail, deceptive
- 12 practices in detail, that claim should stand as well.
- 13 THE COURT: In fairness, aren't you arguing it both ways
- 14 too, though? I mean, you're arguing that the Fair Business
- 15 Practices Act applies to them because they're not regulated,
- but they're bound by the regulation that says they only
- 17 charge \$6.50 so they are regulated. And I realize you say
- 18 that comes through the contract but I mean it is only there
- 19 because of the regulation, it seems. Or not a regulation,
- 20 I'm sorry, it was a Q and A, whatever it was.
- 21 MR. MARTINEAU: And I appreciate the answer, Your
- 22 Honor -- or the question, Your Honor. It's not that I'm
- 23 trying to have it both ways. The contract itself that they
- 24 negotiated for is what brings them under the obligation to
- 25 only charge \$6.50.

- 1 THE COURT: But if it's purely contractual, then -- and
- 2 I really want to get at this because this is troublesome to
- 3 me from your position in the case. If you don't have
- 4 something other than the contract to hang your hat on, it
- 5 gets really dicey for you because it clearly provides there
- 6 are no third-party beneficiaries under the -- or it seems to
- 7 me it does on my first reading, and you may convince me
- 8 otherwise, but I'm just saying it's a pretty strong case
- 9 there are no third-party beneficiaries under these BAAs, and
- 10 if that's the case then that becomes problematic. And that's
- 11 why I was asking counsel for defendants about this
- 12 independent silo over here, that is the claims you have based
- on the contractual relationship you have with the party
- 14 outside of this contract. So I think that having to rely on
- 15 the contract, the BAA contract, is tough for the plaintiffs
- 16 here.
- MR. MARTINEAU: One, that's also why we have the
- 18 equitable relief claims in the case. But, two, other than to
- 19 say the BAA itself -- I'll back up.
- The privacy rules gave the sample contract, okay, and
- 21 within that there's been some discussion on whether or not
- 22 the plaintiffs were intended -- I'm kind of starting to go
- 23 into the intended beneficiary stuff, but the contracts
- themselves, Health and Human Services gave a sample contract
- 25 and when they did so they said the one basic clause that has

- 1 to be in there is that you agree that you're going to comply
- 2 with the requirements for charging a consumer.
- 3 Other than to say that because they put it into the
- 4 agreement itself and the fact that within their own, if you
- 5 look at their own BAAs, there are two clauses that -- I know
- 6 Your Honor said you think that it's pretty clear that there's
- 7 no third-party beneficiary, but the one particular clause
- 8 itself actually comes out and says unless otherwise stated
- 9 within the agreement itself. And if you look at the first
- 10 opening, and we've cited to it, but if you look at the first
- opening part of the BAA it references how we're going to do
- 12 things based on the privacy rule. And we've cited to the
- 13 fact that the privacy rule is intended for the consumer so
- 14 they can obtain a personal copy of their personal health
- 15 information.
- Before I forget, Your Honor, I did want to put an
- 17 objection on the record also for citations that have been put
- 18 forth to this Court that have not been previously briefed.
- 19 We believe there might have been some of those, we can't find
- them within the briefs themselves. Number one, put an
- 21 objection on the record; but, two, we would like an
- 22 opportunity to respond if the Court so desires.
- Concerning the Astra citation that you were referred to
- 24 where HHS had a direct contract with the medical -- the
- 25 Medicare medical providers, I think it was for medication,

- 1 it's distinguishable because, one, it had a direct contract
- 2 with the provider themselves and there was a boilerplate
- 3 contract, it was reciting the statute itself. There was no
- 4 ability to negotiate a contract whatsoever. In this case
- 5 Ciox doesn't have a direct contract with HHS.
- They also had an opportunity, and they did because we
- 7 see three different examples of their associate agreements,
- 8 they negotiated those contracts. So this is not the case.
- 9 So this is distinguishable, it's a government with a
- 10 government contract. This is not that case.
- 11 Your Honor, I think I'm going to reserve the rest of my
- 12 time.
- 13 THE COURT: I have another question but I wanted to make
- 14 sure you covered what you wanted to cover.
- MR. MARTINEAU: I think I have, Your Honor.
- 16 THE COURT: Okay. Going again to the area I was talking
- 17 about a moment ago in terms of the relationship that arises
- 18 between your clients and the defendants based upon their
- 19 requests for records and the providing of those records and
- 20 the billing for those records, I understand enough about the
- 21 facts shown me to give me the factual bases for the claims,
- 22 but based upon that relationship what causes of action are
- 23 you asserting? I assume there's fraud.
- MR. MARTINEAU: Correct.
- THE COURT: Any others?

- 1 MR. MARTINEAU: Okay. So --
- THE COURT: Unjust enrichment, I guess, and fraud.
- 3 MR. MARTINEAU: Yeah. I quess, Your Honor, I didn't
- 4 follow and I apologize, I didn't follow what you were saying.
- 5 Could you repeat that?
- 6 THE COURT: Sure, happy to. In terms of the
- 7 relationship that exists between your clients and the
- 8 defendants that arises out of their having -- and I use the
- 9 term perhaps loosely but I think everyone is using it now --
- 10 contracted to get their records through the defendants and
- 11 pay the defendants for those records, that was the
- 12 arrangement there, arising out of that relationship, what
- 13 state law claims are you asserting? As I said, I clearly
- 14 understand that you're asserting there's fraud on the part of
- 15 the defendants towards your clients, perhaps unjust
- 16 enrichment. Are there other state law claims?
- 17 MR. MARTINEAU: Negligent misrepresentation.
- 18 THE COURT: Okay.
- MR. MARTINEAU: We're doing the Fraud Business Claims
- 20 Act. And then we have the contract claims as well. So I
- 21 mean, there's two potential contract claims there.
- THE COURT: You're right, okay. So there's also, aside
- 23 from the assistant or the associate agreement, the contract
- 24 that we are talking about, this direct contract between you
- 25 and the parties, you're also alleging a breach of that

- 1 contract?
- MR. MARTINEAU: Yeah, based on what we talked about,
- 3 Your Honor.
- 4 THE COURT: All right, thank you.
- 5 MR. MARTINEAU: Thank you.
- 6 THE COURT: Anything?
- 7 MR. LEFKOWITZ: Sure, Your Honor, thank you. I'll try
- 8 to be brief. I just want to respond to four or five points
- 9 very briefly in no particular order.
- 10 You had raised the question earlier with Ms. Strang
- 11 about, you know, urgent necessity and the like, and I just
- 12 wanted to let you know there is actually a regulation that
- 13 requires companies like ours to provide the records within 30
- 14 days under any circumstance. But obviously I think the
- 15 hypothetical you suggested might create an urgent necessity,
- 16 as Ms. Strang said, of the sort that is not here.
- 17 THE COURT: So even if they don't pay you've got to get
- 18 it to them in 30 days?
- MR. LEFKOWITZ: Correct, under any circumstance we have
- 20 to do that.
- 21 THE COURT: Okay.
- MR. LEFKOWITZ: Now, you know, they made this argument
- 23 about, well, they filed a protest and O.C.G.A. Section
- 24 13-1-13 says filing a protest at the time of payment does not
- 25 change the voluntary payment doctrine.

- 1 So just filing a protest is not sufficient. There has
- 2 to be an excuse. And as Your Honor made clear in the
- 3 Tri-City Towing case citing Cotton, to avoid allegations,
- 4 quote, "of bad faith and to prevent damages to plaintiff's
- 5 credit rating is insufficient to rise to the level of urgent
- 6 and immediate necessity as required by Georgia law."
- 7 And just as a point of fact, and this is in the exhibits
- 8 to the complaint, the collection letter was actually sent to
- 9 Plaintiff Bretoi on October 23rd. A week earlier Bretoi
- 10 wrote her check. So the check was actually written even
- 11 before the collection letter was received.
- Now I want to get to I think what is really the heart of
- 13 the question that you've been asking which is, okay, are both
- 14 sides here trying to have it both ways, sometimes there's a
- 15 contract, sometimes there isn't a contract, and so I want to
- 16 be very clear.
- There is a contract that we have with the BAAs but it
- 18 couldn't be more clear that they are not a third-party
- 19 beneficiary. And while it is certainly true that there is a
- 20 reference to notwithstanding any other agreement, Section 1,
- 21 I'm just reading from the Allina BAA, says, quote, "In the
- 22 event of any conflict between the provisions of the BAA and
- 23 the provisions of any other agreements between the parties,
- 24 the provisions of the BAA control."
- 25 And the BAA is the contract that specifically says there

- 1 is no third-party beneficiary. So, yes, we do have a
- 2 contract. They are not beneficiaries.
- Now, there is a contract that we have with them; it's a
- 4 very limited contract. And the case that we cited, Clow,
- 5 makes very clear, you send a purchase order along with an
- 6 invoice and the terms and conditions are attached, that's the
- 7 contract. And if they pay what we hold out is the required
- 8 amount, that's the contract.
- 9 So there is a contract. We certainly haven't breached
- 10 the contract, we told them what they owed us; they paid it.
- 11 And they paid it so there's a voluntary payment issue. And
- 12 under both Georgia and Minnesota law neither an unjust
- 13 enrichment claim nor a money had and received claim can
- 14 survive if there is a legal contract. So they actually don't
- 15 have an unjust enrichment claim with respect to that
- 16 contract.
- 17 Now, you said but there is a contract between us and the
- 18 plaintiffs, and so then the question is why didn't we violate
- 19 it? And they keep falling back to show why we violated it on
- 20 the \$6.50.
- 21 So again, even in the narrow contract that we
- 22 acknowledge we have, the way they say we're violating it is
- 23 to import this FAQ guidance from HHS from HIPAA and bring
- 24 that into the contract, but that wasn't part of our contract
- 25 at all.

- 1 They simply can't get around the fact that everything
- 2 that relates to the \$6.50 statement, which they build into a
- 3 requirement, although it's not -- in my view it's not a
- 4 requirement because Georgia courts have held that it's not a
- 5 requirement and it's not actionable, but even if it were it
- 6 would be barred because there's no private right of action to
- 7 go after that and it was not encompassed in our limited
- 8 contract with them.
- 9 I think the last point, Your Honor, that I want to make
- 10 is they have one remaining claim that I guess they could
- 11 still plead or try to plead, which is their fraud claim. But
- 12 fraud requires justifiable reliance and a misrepresentation
- of fact. And they don't allege, and they're the master of
- 14 the complaint, they don't allege a misrepresentation of fact
- and they don't allege anything that says they relied on it
- 16 because their own conduct demonstrates, with all of these
- 17 letters and all of these protests, that they believed that
- 18 they were on full notice that what we were doing was
- 19 inappropriate.
- Now, we take significant issue with the merits of that
- 21 contention, obviously, but from the perspective of reliance
- 22 they couldn't claim to have been misled by any fact. They
- 23 have a beef, an argument with our billing them whatever we
- 24 billed them, which they paid, and their beef is they say we
- 25 violated federal law. That's not a misrepresentation of a

- 1 fact and there's no reliance.
- 2 So I don't think with respect to their fraud claim that
- 3 it is cognizable as a Rule 12(6).
- 4 THE COURT: I've tried to look through the business
- 5 associate agreements for this and it may be there and I
- 6 didn't pick it up, is there a provision in the business
- 7 associate agreements that sets the price?
- 8 MR. LEFKOWITZ: Your Honor, there is no set price.
- 9 There are provisions in our agreement with the BAAs, in our
- 10 BAA agreements with the providers that say we have to comply
- 11 with federal law. Obviously, federal law, we have a
- 12 difference of opinion, obviously, about what the statute
- 13 requires or what any of the regulations require. There are
- 14 regulations that do require a reasonable fee and you can
- 15 charge your cost or you can charge otherwise a reasonable
- 16 fee. They're not bringing claims, though, for that; they're
- 17 bringing claims that are pegged to this \$6.50 guidance.
- 18 THE COURT: I understand and I understand where that
- 19 comes from, that's what I was looking for, the provisions
- 20 here. I had assumed there were provisions but I had not
- 21 found any that were stated in terms of specificity in terms
- 22 of a stated amount.
- MR. LEFKOWITZ: There is none. It's just like the
- 24 Supreme Court case in Astra where the agreement requires
- 25 conformity with federal law and that's our agreement here and

- 1 it's for the same reason that in the McCabe versus Daimler
- 2 case the court found that plaintiffs couldn't bring their own
- 3 case to try to enforce that.
- 4 THE COURT: Thank you.
- 5 MR. LEFKOWITZ: Thank you, Your Honor.
- 6 THE COURT: One last shot.
- 7 MR. MARTINEAU: I do, thank you, Your Honor.
- 8 First of all, so that the Court has the records, it's
- 9 page -- it's Exhibit 19-2, the terms are spelled out for each
- 10 contract. That first one is page 28, second one is page 53,
- 11 and the third one is page 69. All reference the privacy rule
- 12 or actual statute for the privacy rule itself. And this,
- 13 again, is unlike Astra in that the only reason that's in the
- 14 contract and it says that is because that was what was
- 15 required by HHS when they gave their sample contracts, said
- 16 need to have a term that says you are going to abide by these
- 17 rules if your business associate is going to touch those
- 18 records, period.
- 19 Voluntary payment doctrine, we've alleged fraud,
- 20 deceptive practice, it's an exception. I don't need to get
- 21 back into that but I wanted to reaffirm that. And the fact
- that the collection letter came after she sent her payment,
- 23 it still came, it was still going to happen.
- Let's see, the unjust enrichment count, Your Honor, we
- 25 still have the first potential contract we're talking about,

- 1 so even if we have a second contract, there might be two in
- 2 play, that claim still survives based on the first contract
- 3 claim that we're bringing.
- 4 And one of the things they keep talking about is the
- 5 guidance and whether or not it's authoritative or not, and
- 6 within their own brief, Your Honor, I think it's their
- 7 reply -- no, it's the initial brief, I believe when it comes
- 8 to -- I've got to find it.
- 9 THE COURT: Standing or the other one?
- 10 MR. MARTINEAU: Standing, I believe, I think it's page
- 11 5. No, it's page -- it's Document 19, Your Honor, so it's
- 12 the standing.
- Defendant went to great lengths to talk about HIPAA,
- 14 privacy rule. Then they started talking about how HHS
- 15 started implementing these rules, didn't give them an
- opportunity to respond. But then on page 7 they use words
- 17 like HHS access guidance is "forced" covered entities,
- 18 "mandated" that they do this stuff, they use "required."
- 19 Their own -- in fact, their Exhibit A is to HHS disputing all
- 20 of what they've been trying to dispute under the \$6.50 for
- 21 covered entities that have to pay that, yet they acknowledge
- 22 in their own brief that this access guidance is what they
- 23 must follow, what the covered entities have to follow. And
- 24 using strong words like that, it makes it pretty clear they
- 25 have no option but to follow that.

- 1 THE COURT: And what is your position as to where the
- 2 6.50 is stated? In what document is that?
- 3 MR. MARTINEAU: It's part of the privacy rule itself.
- 4 Well, it's not stated in the privacy rule. It says a
- 5 reasonable fee, which is why we also said it's just kind of a
- 6 benchmark for the plaintiffs in this case, because they had
- 7 three options to determine what the reasonable fee was. But
- 8 these plaintiffs, the options that they could have done Ciox
- 9 did not do. And since they didn't do that, then based on the
- 10 privacy rules themselves and based on the guidance that has
- 11 been put forth by HHS in which they acknowledge in their own
- 12 briefing that is basically the law here that they have to
- abide by, the most they can charge was \$6.50.
- 14 THE COURT: And that's in what -- I mean, is it in a
- 15 guidance issued by the agency? Is it in a regulation that
- 16 came after notice and comment? If I wanted to look it up
- 17 where --
- MR. MARTINEAU: Well, it's in two places. For purposes
- 19 for you, Your Honor, it's in the guidance, number one, and
- 20 that was attached to the complaint and you have it before
- 21 you.
- 22 But, two, in the complaint as well one of the covered
- 23 entities that defendants had been providing records for was
- 24 actually sanctioned because they charged more than \$6.50.
- 25 You have the letter as part of the complaint and as part of

- 1 that, it was, I believe, Healthport, who at the time was the
- 2 service provider or the business associate, but that also
- 3 informed them that the most they could charge was \$6.50 and
- 4 they had to change their contracts as a result of that
- 5 enforcement action that was taken by HHS.
- 6 THE COURT: Thank you.
- 7 MR. MARTINEAU: I just wanted to make sure I had nothing
- 8 further.
- 9 THE COURT: Okay.
- 10 (Pause in the proceedings.)
- 11 MR. MARTINEAU: I just want to drive home, Your Honor,
- 12 that they keep talking about how the plaintiffs knew, the
- 13 plaintiffs knew and they paid. That takes away from the
- 14 deceptive practice. But the one thing they don't want to
- 15 talk about is Mr. Kuchenmeister himself. He paid. He didn't
- 16 send letters, he paid under protest, period. They have no
- 17 information before this Court whether or not he knew or not.
- 18 That alone requires further discovery, what his knowledge was
- 19 and what his rights were. But even if he did, he has a right
- 20 to pay under protest and he did and there's deceptive
- 21 practice, so we get beyond the voluntary payment doctrine.
- 22 THE COURT: Thank you.
- MR. MARTINEAU: Thank you, Your Honor.
- 24 THE COURT: I'll let you briefly respond since we opened
- 25 a new little area there.

- 1 MR. LEFKOWITZ: Sure, Your Honor, and I just want to
- 2 clarify two things.
- First of all, counsel read from our brief at page 7
- 4 where we describe the DHHS access guidance and we then say in
- 5 the immediate succeeding sentence, which counsel didn't
- 6 quote: "Following the issuance of these new rules by DHHS,
- 7 members of both houses of Congress, along with Ciox,
- 8 questioned the enforceability and advisability of the new
- 9 access quidance."
- 10 So by no means have we in any way acknowledged that
- 11 these guidances, which have not gone through any notice and
- 12 comment rule-making, are legitimate, and indeed I think we
- would challenge in the appropriate court if HHS were to try
- 14 to enforce them.
- I also want to point out that the example that counsel
- 16 gave of the 6.50 predated the access guidance. It's actually
- 17 from a 2014, so it predated letters, it's an enforcement
- 18 action, and at that time it refers to 6.50 as part of a
- 19 settlement. In order to resolve the matter, OCR provided
- assistance and they've come up with an agreement at \$6.50.
- 21 So that's actually part of the origin of this \$6.50,
- 22 which then went into not a formal rule-making but simply this
- 23 FAQ on the HHS website, which obviously now people are trying
- 24 to turn into something more powerful than that and we've got
- 25 significant concerns about the legitimacy.

- 1 All of this goes really just to be directly responsive,
- 2 I won't belabor any of the other arguments.
- 3 THE COURT: Thank you.
- 4 MR. LEFKOWITZ: Thank you, Your Honor.
- 5 THE COURT: Thanks to all of you for your arguments.
- 6 This is an area that is complex and so it's helpful to get
- 7 insights from counsel who are familiar with it, so thank you
- 8 for your presentations.
- 9 MR. KEOGH: I have one question, Your Honor, I
- 10 apologize. As counsel mentioned this Cotton case that they
- 11 say is controlling that both counsel used, we can't find it
- 12 in their briefs and if they have, I apologize, but if they
- 13 have not I would like to supplement. We might have missed
- 14 it.
- MS. STRANG: It is cited in our reply to the 12(b)(6)
- 16 motion at page 3.
- MR. KEOGH: Well, then there you go.
- 18 THE COURT: Okay, thank you.
- 19 (Proceedings concluded at 3:10 p.m.)

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1	CERTIFICATE
2	
3	
4	UNITED STATES DISTRICT COURT:
5	NORTHERN DISTRICT OF GEORGIA:
6	
7	I hereby certify that the foregoing pages, 1
8	through 43, are a true and correct copy of the proceedings in
9	the case aforesaid.
10	This the 28th day of November, 2017.
11	
12	/s/ Amanda Lohnaas
13	- Allanda Donnada
14	Amanda Lohnaas, CCR-B-580, RMR, CRR Official Court Reporter
15	United States District Court
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